



AVISULAT 2016

5th SOUTHERN BRAZILIAN CONGRESS AND
FAIR ON POULTRY, PIG AND DAIRY FARMING
Fair showcasing Equipment, Services and Innovation

22-24

NOVEMBER, 2016
FIERGS CONVENTION CENTER
PORTO ALEGRE/RS - BRAZIL



Come to the largest agribusiness event in Southern Brazil

In its 5th edition, **AVISULAT** gathers the entire production chain in the Poultry, Pig and Dairy Farming industries in order to promote business opportunities, present innovations, broaden the discussions on the demands of these segments and advertise works and studies of the scientific community.

From producers to consumers, the event brings together companies, researchers, scientists, professors, government representatives, businesspeople, representative entities, suppliers, self-employed professionals, small family producers, cooperatives and other interested parties.

Number from last edition, which consolidated the event:

USD 18 million
in business prospects;

Buyers
from 7 countries;

114 meetings
at the International Meeting;

5,000 people
per day



Three segments united for the Brazilian agribusiness



Poultry Farming

Brazil is the number 1 global exporter of chicken meat and derived products;



Pig Farming

The national pork production in the country totals approximately 4,994,000 thousand tons/year.



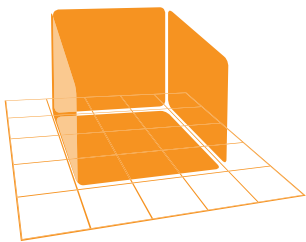
Dairy Farming

A Brazilian industry segment in broad expansion, seeking to increase its participation in the international market.

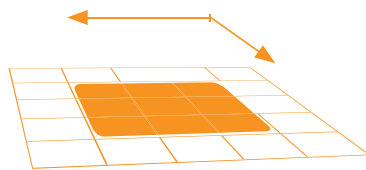
Exhibition Hall at the Business Fair

Here your brand and company will have the visibility that is necessary in order to create an environment for business opportunities to flourish. The exhibition hall is a 1,400 m² area with exhibitors displaying services, products, equipment, machines and new technologies in all three segments.

Choose your stand



Basic Assembly



Area with no Assembly

Basic assembly includes:

- Stand with white laminated panels as partitions, in accordance with the size acquired;
- Carpet lining;
- 01 220V single-phase outlet
- Lighting spots at every 9 m²;
- 01 round table with a glass top and 03 chairs;
- 01 simple straight counter with no glass display;
- 01 trash can
- 01 personalized frontlet with the company's logo in color;
- **01 power output spot;**
- **01 Internet spot (up to 512 kb).**

MOUNTING TYPE

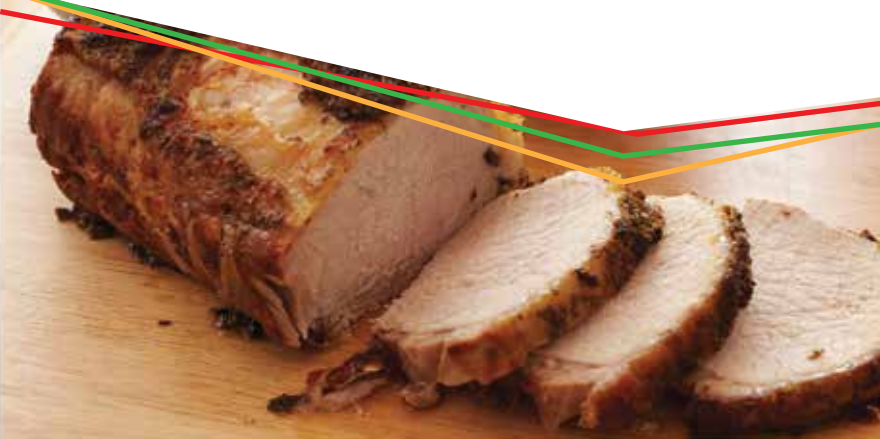
AMOUNT

Basic Assembly

BRL 520,00

Area with no Assembly

BRL 480,00



International Business Meeting

Special reserved area for exporters and importers of chicken meat, pork, eggs, milk and other related industrial products to establish a closer relationship and close business deals.

Potential participants

- Brazilian companies that produce and export chicken meat and derived products; (meat cuts/ industrialized products), Fresh and industrialized eggs (liquid/powder);
- Companies that produce and export pork (meat cuts/industrialized products and byproducts);
- Brazilian companies that produce and export milk/dairy products (powder products/cheese).

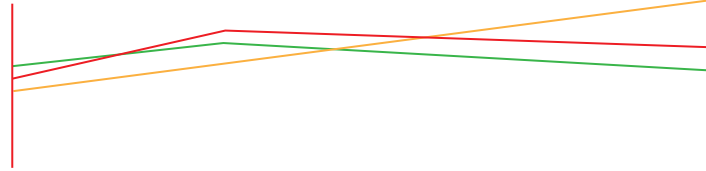
2016 Avisulat Congress

In the Congress schedule there will be Panels and Lectures featuring topics that are significantly important to the Poultry, Pig and Dairy Farming segments.

- Logistics/Supplies: Production, Transportation, Consumption, Storage and Export of Grains;
- Perspectives for the Meat (chicken, pork and beef) and Dairy Markets;
- Biosafety, Environment, Waste Control and Biofuels;
- Tariff and Sanitary Barriers;
- The Market: Trends in the Commercialization of Commodities;
- Industrial Quality; Audits, Labeling, and Inspection of Animal Products;
- Handling, Production, Animal Welfare and Animal Nutrition;
- Exports (Chicken, Pork, Dairy and Eggs);
- Lectures in Scientific Areas and Presentation of Scientific Papers;
- Occupational Safety and Health- NRs (Regulatory Standards) – PCMSO (Occupational Health Medical Control Program) – PPRA (Environmental Risk Prevention Program);
- Economy/Competitiveness: Brazil x Other Countries;
- Marketing and Sales: Motivational Lectures;
- Social Media and Food Promotion.



Panels and scientific articles



The scientific community has its own space at Avisulat:

- **Panels:** lectures and papers are presented by the scientific community, showing results of studies in all segments.
- **Scientific Articles:** Articles and posters are presented at specific times, which are later included in a CD produced by the organizers of the event.

The FIERGS Event Center

Multi-function attributes, infrastructure, technology and excellent location are some of the characteristics that make the FIERGS Event Center the perfect venue for holding events of all kinds and sizes.

- Total area: 36,724.85 m²;
- Parking area with approximately 3,100 parking spaces;
- Accessible for people with disability;
- Air-conditioned environments;
- Medical emergency service with; a care center;
- Electronic safety monitoring;
- Broadband Internet connection, technology for conference calls and digital phone services;
- Close to Salgado Filho International Airport and 15 km away from downtown Porto Alegre;






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 AVISULAT2016

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PROMOTION AND
ORGANIZATION



Sindicato das Indústrias de
Produtos Suínos do Estado
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Sindicato da Indústria de Laticínios
do Estado do Rio Grande do Sul



Federação e Centro das Indústrias
do Estado do Rio Grande do Sul