



AVISULAT 2016

V CONGRESSO E FEIRA BRASIL SUL DE
AVICULTURA, SUINOCULTURA E LATICÍNIOS
Feira de Equipamentos, Serviços e Inovação

EVENT PRESENTATION

5TH AVISULAT 2016

The 5TH AVISULAT – Southern Brazilian Poultry, Pork and Dairy Congress and Fair for Equipment, Service and Innovation, will be held on November 22, 23 and 24, 2016, and provides associated industries a perspective of comprehensive activity and recovery of production volumes and the sale of poultry, pork and dairy products.

The event will be hosted at the FIERGS Events Center in Porto Alegre/RS and will include the participation of business executives, technicians and farmers, as well as representatives from activities directly or indirectly linked to the associated segments.

The Congress program will feature Panels and Talks covering topics of great interest to Poultry, Pig and Dairy farming.

Besides the program featuring technical, scientific, production and market topics, the event will also host an Equipment, Services and Innovation Trade Fair in parallel, in which the participation of exhibitors will be of fundamental importance to member industries, agroindustries and poultry, pig and dairy farmers.

The 5th edition of AVISULAT will firmly establish this important event in the Poultry, Pig and Dairy Farming industries, as it will be highlighting leading sectors from the Brazilian Agroindustry, which play an vital role in the country's social and economic environments and which cater to both the domestic and foreign markets.

Brazil is the n° 1 global exporter of chicken and derivatives and is also significantly represented in domestic pork production, reaching around 4,994,000,000 tons/year.

Dairy industries are in full expansion and preparing products of the highest quality, constantly enhancing the use techniques for raw materials and striving to increase participation in the International Market.

1. OBJECTIVES:

AVISULAT 2016 - 5TH Edition is aimed at reaffirming the importance of a major event to be held twice a year in Rio Grande do Sul, geared towards Poultry, Pig and Dairy Farming, and also at encouraging discussions on themes and topics relative to industry anxieties among participants.

Another aim is to include differential factors in the event that explore themes and topics of major interest to industries, and to work towards new production technologies, both in the field and in industry, with an emphasis on innovation.

2. EXPECTED RESULTS:

- To promote the development and management of Production Chains for Poultry, Pig and Dairy Farming, creating incentive for the search for new concepts and technologies in Brazil and abroad, while generating information and expertise about these industries and their social and economic importance, as well as their key role in the production of essential foods that are rich in nutrients and vitamins for human beings;
- Provide a meeting place for technical managers, business executives, researchers, farmers and other industry-related professionals, for commercial contacts and the exchange of information and experiences;
- Promote new techniques, processes and procedures of interest in the development, integration and innovation of different links of the Productive Chain: farmers, shipping companies, industry, distributors and supermarkets up to the end user;
- Establish a channel for the exchange of professional and commercial information among the range of countries and Brazilian states;
- Leverage the expertise of professionals from the area concerning new markets, creating opportunity for access to production technology and processes for Family Farming Units, Small and Medium-size Industries and Cooperatives.



AVISULAT 2016

V CONGRESSO E FEIRA BRASIL SUL DE
AVICULTURA, SUINOCULTURA E LATICÍNIOS
Feira de Equipamentos, Serviços e Inovação

3. TARGET PUBLIC:

- Representative companies from the poultry, pig and dairy production chains in Brazil, as well as farmers, researchers, scientist, professors, the Ministry of Agriculture and Livestock, Ministry of Social Development, Ministry of Agrarian Development, Secretariats of Agriculture, business executives, managers, suppliers, liberal professional, small family farmers, cooperatives and others interested in the themes in question.

4. EVENT PROGRAMMING:

The preliminary program for the congress will include three predefined themes:

Groups:

- Logistics/Supplies: Production, Transport, Consumption, Storage and Grain Exports;
- Meat (Chicken, Pork and Beef) and Dairy Market Outlook;
- Biosafety, Environment, Control of Waste and Biofuels;
- Tariff, Sanitary Barriers;
- Market: Commodity Trading trends. (meat, eggs and milk);
- Industrial Quality; Audits, Labeling, Inspection of Animal Origin Products;
- Handling, Production, Animal Well-Being and Animal Nutrition;
- Exports (poultry, pork, dairy and eggs);
- Talks on Scientific Areas (Poultry/Pig/Dairy Farming) and presentation of Scientific Papers;
- Workplace Health and Safety – NRs (Regulating Standards) – PCMSO (Occupational Health and Medical Control Programs) – PPRA (Environmental Risks Prevention Program);
- Economy/Competitiveness: Brazil x Other Countries;
- Marketing and Sales: Multinational Talks;
- Social Networks and Promotion of Food.

■ **Preliminaries, subject to change, at the criteria of the Organizing Committee.**

5. EVENT FORMAT:

- **5.1. Trade Expo:** As shown in the Floor Plan in attachment, with a special area already reserved for this participation modality.
- **5.2. Business Trade Fair:** Equipment, machines, service and new technologies.
- **5.3. Panels:** At AVISULAT, in addition to talks, the scientific community can present papers in the form of debates, showcasing the latest research results related to the topics approached.
- **5.4. Scientific Articles:** All the scientific papers will be part of a CD-ROM that will be edited by the organizers, carrying the following themes: primary production, milk, human health, industrialization and commercialization of milk. The articles will be presented in the form of posters, at times to be defined. Note that there will be no oral presentations of the abstracts.
- **5.5. International Business Meeting:** A special area reserved for strengthening relations and closing deals among exhibitors and importers of poultry and pork, eggs and milk and other industrial products from these sectors.



AVISULAT 2016

V CONGRESSO E FEIRA BRASIL SUL DE
AVICULTURA, SUINOCULTURA E LATICÍNIOS
Feira de Equipamentos, Serviços e Inovação

6. PARTNER ENTITIES AND INSTITUTIONS:

- **ABPA** - Brazilian Association of Animal Protein;
- **APIL** - Rio Grande do Sul Small Industry and Dairy Association;
- **ACSURS** - Rio Grande do Sul Pig Farmer Association;
- **APROMILHO** - Rio Grande do Sul Maize Farmer Association;
- **CRMV-RS** - Regional Board of Veterinary Medicine;
- **FUNDESA** - Rio Grande do Sul Animal Sanitary Health and Development Fund;
- **SEAP/RS** - Secretariat of Agriculture and Livestock;
- **SOVERGS** - Rio Grande do Sul Veterinary Society;
- **SINTARGS** - Rio Grande do Sul Agricultural Technicians Union;
- **UFSM** - Federal University of Santa Maria.

7. PARTNERS:

The advances made in Poultry, Pig and Dairy Farming in Brazil, and abroad, is also thanks to the excellent understanding and notable actions of the partner entities representing these industries, which are prepared, organized and ready to act in full compliance with the guidelines of the industries involved in **AVISULAT 2016**.

7.1. MICRO AND SMALL ENTERPRISES:

The event will discuss subjects of interest to diverse stages of the productive chain, including the participation of micro and small enterprises that are part of the production processes for industries involved in **AVISULAT 2016**.

The Congress intends to benefit small industrial plants in Rio Grande do Sul, as well as Santa Catarina and other states, providing small, medium and large companies and cooperatives with the same opportunities for participation as exhibitors and also actively participating in the program. The Congress intends to present information that helps leverage competitiveness for farmers, which leads to greater productivity and consequentially greater quality for the industry, especially showcasing the importance in biosafety and health actions in the productive chain.

Sincerely,

José Eduardo dos Santos
General Coordinator for AVISULAT 2016
AVISULAT Coordinator – Poultry Farming – ASGAV

Darlan Palharini
AVISULAT Coordinator – DAIRY
RS Dairy Industry Union – SINDILAT

Rogério Jacob Kerber
AVISULAT Coordinator – PIG FARMING
RS Prok Product Industry Union - SIPS